
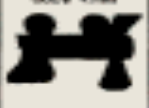





	AVENUE		AVENUE	AVENUE		AVENUE	AVENUE		AVENUE										
NEW YORK AVENUE	TRINITY AVENUE	COMMUNITY CHEST	ST. JAMES PLACE	PHOENIX AVENUE	VIRGINIA AVENUE	STATS AVENUE	ELECTRIC COMPANY	ST. CHARLES PLACE	CONNECTICUT AVENUE	VERMONT AVENUE	CHANGE	ORIENTAL AVENUE	READING RAILROAD	INCOME TAX	SALTIC AVENUE	COMMUNITY CHEST	MEDITERRANEAN AVENUE	COLLECT YOUR SALARY AS YOU PASS	
PRICE \$400	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100
		COMMUNITY CHEST	PENNSYLVANIA AVENUE	SHORT LINE	CHANGE	PARK PLACE	LUXURY TAX	BOARDWALK											
PRICE \$800	PRICE \$800	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100	PRICE \$100										

Mapping Genre Fields:

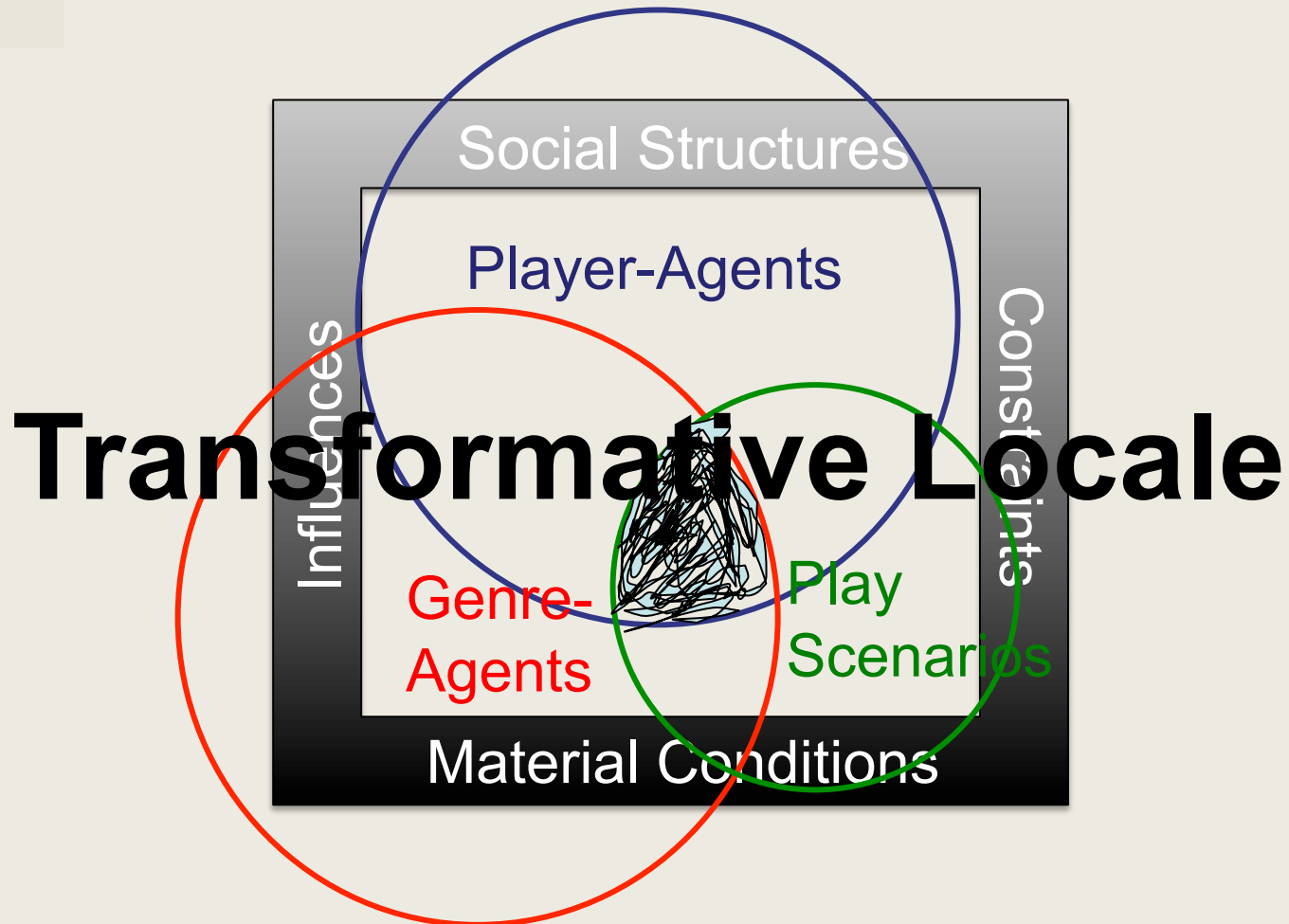
Visualizing Genres for Transactional Success

SIGDOC 2009

Christensen, deWinter, Moeller, Sherlock



Some Definitions: Genre Field





When we think we see the whole picture

Anders' Goals

Receive funding; write CAREER grant

Anders' Process

Read NSF solicitation, GPG

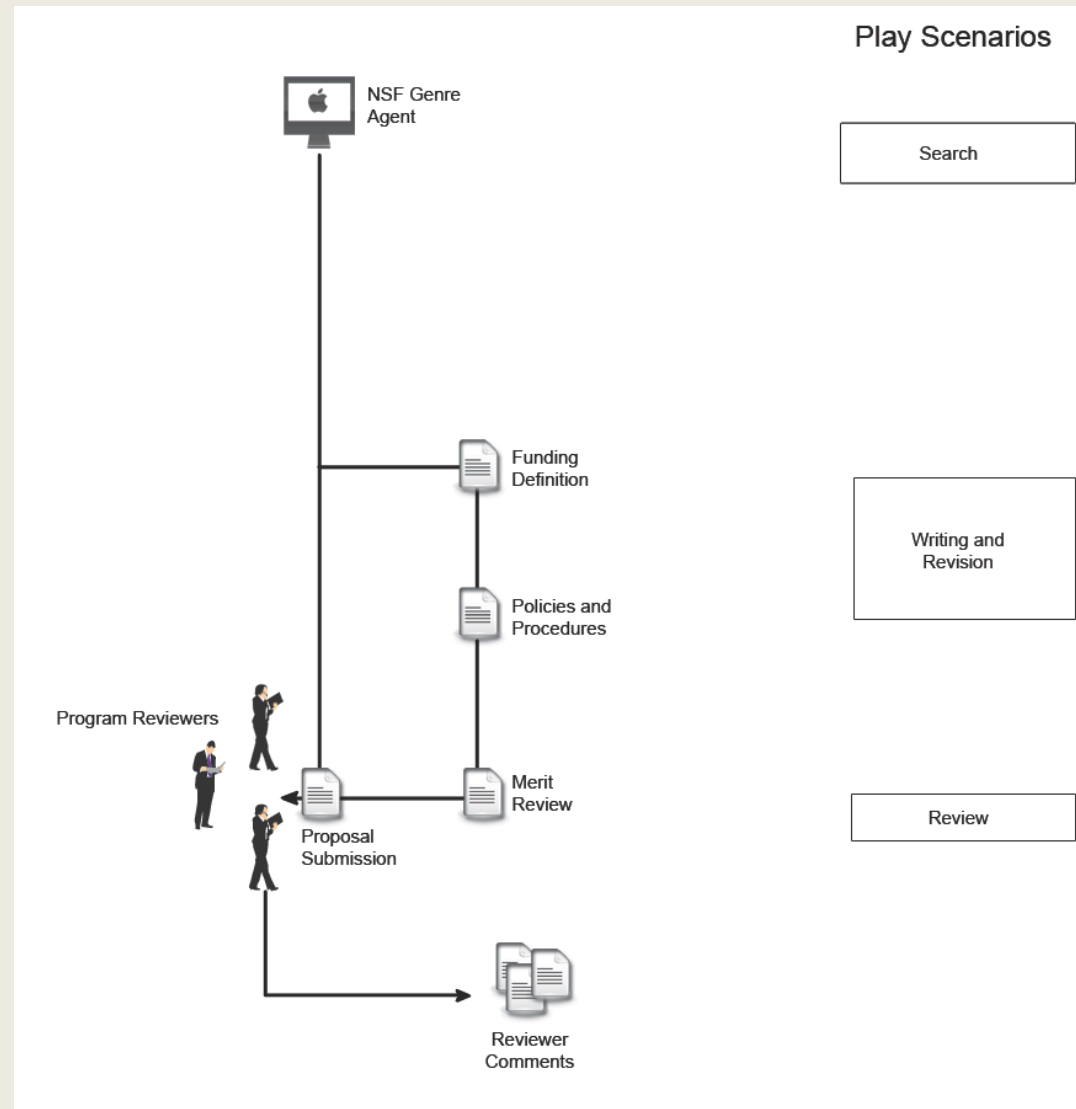
Write and submit grant accordingly

Anders' Results

NSF reviewers: "Great project, but we're not going to fund it."



Case Study: NSF



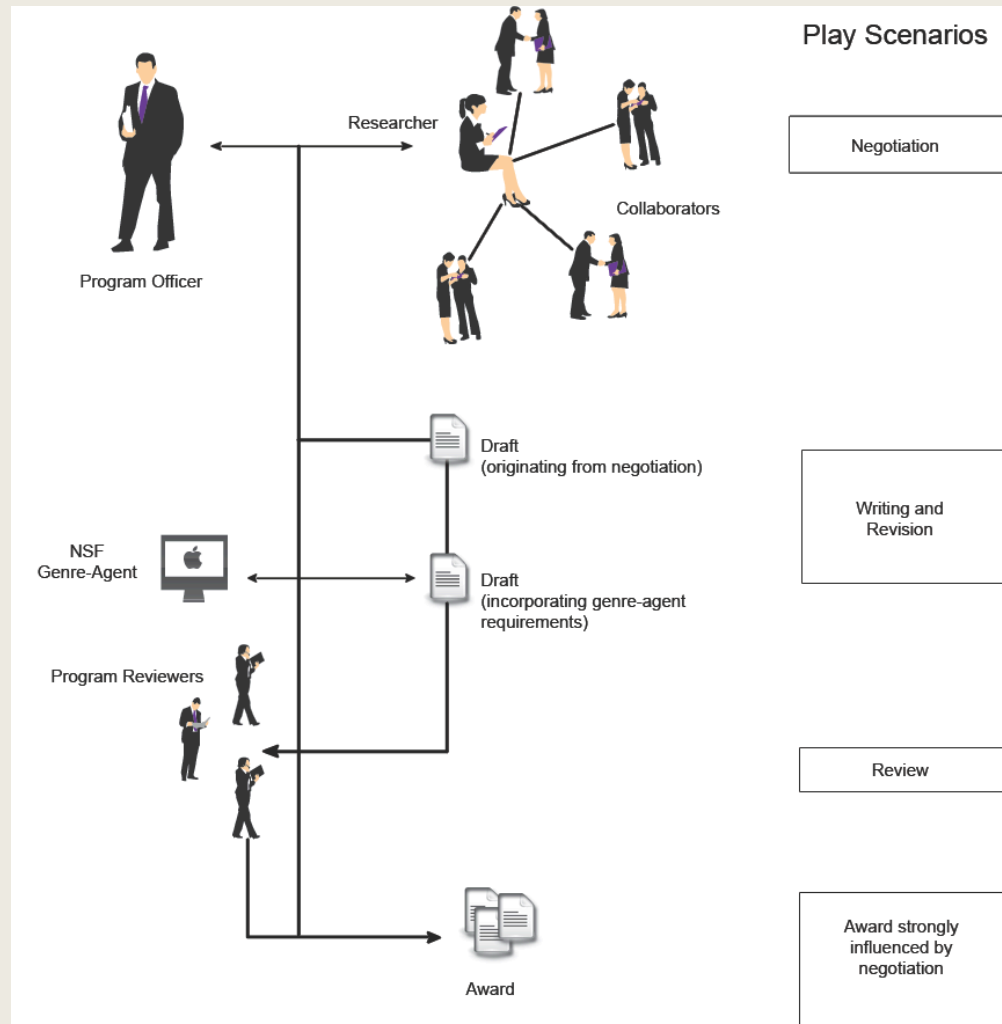


Case Study: NSF





Case Study: NSF





Open the Box

Unpack

Diagram the game and its parts.

Hypothesize

How do/will I play the game?

Ask

Does the game's objective align with my objective for playing the game?

Is this the game I should be playing?

What are my additional motivations for playing this particular game?



Read the Rules

Unpack

Identify the controls imposed upon player action.

Hypothesize

How do others play? What unwritten rules exist?

Ask

When will I know I've won (victory conditions)?

When will I decide to leave the genre field
(termination conditions)?



Identify Players

Unpack

Who will be playing the game?

Hypothesize

How do others play? What roles do they play?

Ask

How are people approaching the game? Are they resistant, excited, bored, or another affective state?



Identify Transformative Locales

Unpack

Identify the affordances and constraints on players' actions.

Hypothesize

Do players subject themselves to these limitations or do they resist them?

Ask

In what ways do players influence the game?

In what ways can I influence the game?



Strategize Play Scenarios

Unpack

Identify possible play scenarios and map the trajectory for each.

Hypothesize

What will the likely result of each action be?

Ask

Are there other play options or considerations other than the published rules?



Continually Update Map

Unpack

Update your map to include new rules, transformative locales, play scenarios, and players who change the playing field.

Hypothesize

How does this new mapping change the genre field?

Ask

What is your next move? Why?



Workshop Case Study

The screenshot shows the Wikipedia homepage. On the left is the Wikipedia logo, a globe made of puzzle pieces with various characters, and the text "WIKIPEDIA The Free Encyclopedia". Below the logo is a navigation menu with links: Main page, Contents, Featured content, Current events, and Random article. On the right, there are tabs for "article", "discussion", "edit this page", and "history". The "edit this page" tab is circled in red, and a mouse cursor is pointing at it. Below the tabs, the word "Wikipedia" is displayed in a large font, followed by the text "From Wikipedia, the free encyclopedia". A paragraph of text follows, starting with "For Wikipedia's non-encyclopedic visitor introduction, see v". Below this, a paragraph describes Wikipedia as a "free, multilingual encyclopedia project supported by the non-profit Wikimedia Foundation". It explains that the name is a portmanteau of "wiki" (a technology for creating collaborative websites, from the Hawaiian word "wiki", meaning "fast") and "encyclopedia". Another paragraph states that Wikipedia's articles have been written "collaboratively" by "volunteers" around the world, and almost all of its articles can be edited by "anyone who can access the Wikipedia website". The text is partially cut off at the bottom.

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